

ATVMN Regional Director

What are we and what do we do?

- Local point of contact for clubs, ATVMN members in your area as well as an informed contact for ATVMN and Executive Board. Get to know the clubs in your region. Directors should try to contact and attend meetings with each of the clubs in their region at least once per year to verify:
 - Club Officers w/contact information
 - Website / Facebook information is correct on ATVMN website & MN Wheelin magazine.
 - ATVMN State Board member from the club (voting member on ATVMN State Board.
 - Understand their issues, concerns, projects, and events. Let them know ATVMN is there, and we are listening, and we care.
 - Help with local Club ATVMN membership information like getting names and email addresses corrected.
- Regional Directors can work together as a team and create a network to support each other. In your region and with all Regional Directors across the state.
 - Work on communications to clubs, businesses, riders in general to create a positive narrative.
- Participate in monthly State Board meetings to stay up to date with ATVMN and help with decisions relating to the “business” of ATVMN as well as bring your regional and local club issues and concerns to the State Board.
 - You are a voting member on the State Board.
- If you can’t attend the monthly board meeting, send an activity report – let us know what is going on and what we can do to help.
- Stay in contact with local businesses in your Region;
 - Contact new business for ATVMN membership – help them understand why they want to be a supporting member of ATVMN.
 - Contact expired business members for renewal.
 - Contact business members and ask to exchange website links.
 - Contact expired ATVMN members for renewal.
 - Provide business members with ATVMN decals for display on doors.
 - Work with ATV dealers in your area to sell ATVMN memberships.
- Put up ATVMN event fliers.
- Contact local publications, radio, TV with ATVMN provided Media Releases.
- Help with coordinating ATVMN events, we run on Volunteers.
 - Fall Ride & Rally, Ride & Roast, Vision Conference, Day on the Hill, etc...
 - Join a committee or encourage others to join a committee where they can use their talents to help support ATVMN in Minnesota.
- Deliver Minnesota Wheelin magazines to dealers, chamber of commerce’s, business members.
- Involvement in ATVMN/DNR meetings to discuss and consult with DNR staff on trails, forest and forest road travel, enforcement, safety education, Trail Ambassador program, GIA budget, outreach programs and more.
- Host regional meetings in your area with clubs to share information on ATVMN, legislation or trails with them. Listen and then share information with ATVMN from the clubs or help with club and ATVMN membership.
- Help to start up new clubs in your region.
- Host a regional club ride to help encourage more involvement from the riders.
- Get involved with clubs in your region to host a Fall Ride and Rally or other event.
- Submit an article or idea for an article for the Minnesota Wheelin magazine or newsletter, email blasts, Facebook, or other media about what is going on in your area or with your clubs.
- Contact your local legislators and let them know you are an ATVMN state board member. Ask them to contact you with ATV concerns or issues.

This list of suggestions on what an ATVMN Regional Director is and does and this list is owned by the Regional Directors. This list is not all inclusive. Please feel free to add to it as appropriate.

Remember ATVMN Regional Directors are voting members of the State Board and help to keep this a grassroots organization working to support safe and responsible ATV use in Minnesota.