

## **ATV Minnesota**

*"Your Voice For ATV Recreation in Minnesota"*

**August 24, 2021**

**Newsletter**

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*Over 700 new members this year!*

***Welcome!***

**You Can Help Make  
The 2021 State Convention  
Our Best Ever**

*A Message To All ATV Clubs From Ron Potter*



*(Reprinted from a letter mailed to the leaders of all ATV Minnesota member clubs.)*

**Dear Club Presidents and Boards,**

As we continue to make plans for our 2021 ATV Minnesota Annual Convention, also referred to as our Ride and Rally, it is important that we understand this is the Annual Convention for our State Association. Although it is hosted by a specific club each year, it is only a success if we all participate.

It is understood that not everyone can physically attend the event every year, but to make it a success we must all be involved. This is our one major fundraiser for the year, and our success with this effort determines how active the Association can be next year in helping clubs and providing leadership where it is needed.

**Because this is an ATV Minnesota event we are asking that every club contribute to this event by making a donation to the auction.** This can be an item for the auction or a cash donation that will be used to purchase items for the auction. These auction items then generate funds to support the State Association. This can be from business members of the club, business in the community, other connection or contacts the clubs may have. These can be items for the sport of ATVing or items like hunting or fishing trips or trips to resorts with riding opportunities.

Last year with COVID-19, we had to scale the Ride and Rally back to address social distancing and the safety of the participants. This year we anticipate the event to be closer to normal, so your participation is very important. **We are asking for 100% involvement this year and we are asking our Regional Directors to work with clubs to make this happen.** You will be contacted by one of the ATV MN Regional Directors within the next few weeks. If you will not be attending the Convention this year, the Regional Director will help you get your items delivered to the Convention in time.



**We are asking that each club provide items worth at least \$100.00 for the auction, or a cash donation of equal value.** If you need ideas please feel free to contact your Regional Director or one of the Executive Board members. If your club is sending cash please make sure it is delivered to ATV MN or Prospectors Alliance prior to September 1st, 2021, providing adequate time for this donation to be converted to an auction item(s). Visa cards or gift cards are fine and can be delivered just prior to the event.

If you have items you want delivered for the auction please contact your Regional Director or Executive Board member prior to September 1st and make arrangements for items to be picked up. Items can also be mailed directly to the host

club at this address: Prospectors Alliance ATV, c/o Ely Echo, 15 East Chapman Street, Ely,

MN 55731. Any questions and comments about donations, please contact Ann Johnson at (218) 343-3610 or email at [amjohnson@frontiernet.net](mailto:amjohnson@frontiernet.net) . After September 1, 2021, all items must be mailed directly to Prospectors Alliance at the address listed. If you plan on attending the State Convention and will bring your auction items with you, please let Ann know.

This is your Convention, let's make it the best it can be. With this approach, the sponsoring club can focus on the physical event while the remainder of the clubs across the state make sure the fundraising part of the event is a great success as well. Thank you for your assistance with our State Convention. If you have any questions please let me know or contact one of the State Board members.

Best regards,

*Ron*

Ron Potter

ATV MN President

(218) 235 - 0382

[r.potter@atvam.org](mailto:r.potter@atvam.org)



**RAFFLE RAFFLES!** In addition to the silent and live auction, there will be raffles at Ride & Rally. Shown here is the Grand Prize in the Prospectors Raffle. This Rec Tec 700 grill, donated by the Voyageur Country ATV club, is the top of the line pellet grill.

Get your tickets from any club member at the event, or at the Range Coop Cenex stations in Ely or Babbitt.

**Registrations Going Strong  
For 2021 ATVMN State Convention**  
*Choose from 12 Great Rides (or self-guided ride option)  
At This Year's "Fall Ride & Rally"*

**Ride New Trails Completed This Summer.  
See Details & Maps For All 12 Rides At [ATVAM.org](http://ATVAM.org)**



**ATV Minnesota Ride & Rally is Sept 17-19 in Ely. Check out the schedule and register today at [atvam.org](http://atvam.org).**

This year our State Convention returns to the Ely area with a fun 3-day schedule, including the Friday VIP Ride and ATV Big Air Tour, and Saturday guided rides, banquet, raffles

and auction. It's hosted again this year by the Prospector Alliance. Details, sponsorship opportunities, lodging list, and registration are all at [atvam.org](http://atvam.org).

*Please register & pay separately for the Friday VIP ride and Saturday ride/banquet.*

**Register your group today!**

Call everyone in your group heading to Ely, check out the ride details and maps, then register for your favorite, choosing from 12 rides of varying lengths. Or choose the self-guided ride option.



**Another Example (map shown): Ride 10: Babbitt to Tower, 60 miles round trip.** You can't miss the mining display as you turn into Babbitt and that's where this ride will leave from at 10 a.m. You're right on the trail so you'll be riding right away, heading west and veering around the backside of the Babbitt Golf Course and Conservation Club before crossing Hwy. 21 and heading for the 1,100

boardwalk in the Soular Swamp. You'll head for the Falls Lake bridge and pass north of Embarrass (including a black diamond option) on your way into Tower. Lunch is on your own at one of the restaurants in Tower. The way back is the way you came so you can check out what you missed on the way there!

***All ATV clubs and business members: Help us make this the best State Convention ever. Please consider being a sponsor or donating to the auction. Thanks for your support!***



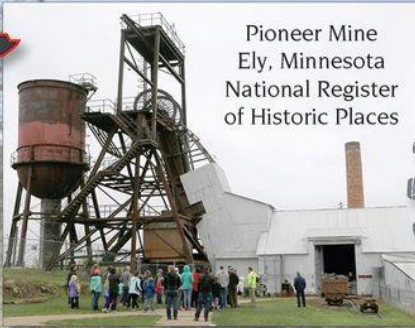
## Monitoring The Fires

The Prospector Club is in close contact with the Superior National Forest, monitoring the Greenwood fire and any impact it may have on the State ATV Trails, and the guided rides currently scheduled for the 2021 Ride & Rally.

*From the Prospector Club, Aug 20:* "The Greenwood fire zone has now been extended to include all our trails east of the Spruce Rd. This includes Mattila shelter, Jackpot Loop, Stoney Spur and Kelly Loop. Please abide by these closures so authorities can focus on the fire. We will let everyone know of any changes required as we approach the event."

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# September 17-19, 2021 in Ely, Babbitt, Embarrass & Tower ATV Minnesota State Convention 2021



Pioneer Mine  
Ely, Minnesota  
National Register  
of Historic Places

Hosted by:



## ATVMN Ride and Rally Sept 17-19, 2021 Schedule of Events

**FRIDAY 9.17.21**  
**8am** ..... Registration opens  
**8am** ..... Pancake Breakfast Timber Hall Embarrass  
**10am** ..... VIP Rides Begin  
**Noon-2pm:** ..... VIP Lunch on Lake Vermilion  
**Time TBA** ..... ATV Big Air Tour in Babbitt  
**5pm-7** ..... Dinner Specials at Local Restaurants

**SATURDAY 9.18.21**  
**7:30-9:30am** ..... Pancake Breakfast by the Volunteer  
 Fire Dept at the Morse-Fall Lake Fire Hall  
**8am-5pm** ..... Registration open at Grand Ely Lodge  
**10am** ..... Guided ATV rides offered at various  
 locations including a lunch stop at local restaurants.  
 Different rides of various lengths/difficulty.

### Saturday Night @ Historic Pioneer Mine:

**4-8pm** ..... Silent Auction to benefit ATVMN  
**5-7:30pm** ..... ATVMN Ride and Rally Banquet  
**7pm** ..... General Membership Meeting & Election  
 ATVMN Live Auction to follow

**SUNDAY 9.19.21**  
**9am** ..... ATVMN board meeting at Grand Ely Lodge



**Come & Ride  
What We've  
Been Building!**

Register for Ride and Rally 2021 at [ATVAM.org](http://ATVAM.org). Price for Friday's guided ride and VIP lunch \$10. Guided ATV rides Saturday and Saturday night banquet \$35. Kids 12 and under FREE at all events.



## **ATVMN Members Send It At Photo Shoot For 'Minnesota Wheelin' Magazine**

Thanks to all the riders and drivers who came out to Spider Lake Trails on August 17th and helped us make our photo shoot for Minnesota Wheelin magazine a huge success. Pro photographer Wayne Davis shot sport quads, ATVs, SxSs and 4WD trucks on boulders, bowls and trails. Thanks also to Loney Sales & Service, a charter advertiser in the magazine, for loaning us a CFMOTO ZFORCE 950 for the shoot, and to Dean Schliek and his family for serving as riders and passengers, and for bringing out a great lunch for everyone,

compliments of Minnesota ATV Riders. Watch for some awesome photos in future issues of Minnesota Wheelin, sent to all members of ATV Minnesota and MN4WD Association. Learn more about the magazine and the Associations at [minnesotawheelin.org](http://minnesotawheelin.org). That's a wrap!





### **NOT GETTING THE MAGAZINE?**

*Please note: If our new magazine Minnesota Wheelin hasn't found its way to your mailbox, it could be because your membership has expired. Check a recent issue for the expiration date of your membership, printed on the mailing label. Join or renew your membership in ATV Minnesota at [atvam.org](http://atvam.org). Be sure to include your email address to receive our twice-monthly e-newsletter with even more news and information. Please contact us if you are a current member but not receiving the magazine.*

### **From the ATV MN Communications Team:**

- Send your comments, club news, photos and article ideas to: [d.halsey@atvam.org](mailto:d.halsey@atvam.org)
  - Forward this email newsletter to club partners and business sponsors if they aren't ATVMN members already.
  - All members should receive this newsletter and Minnesota Wheelin magazine. Let us know if you're not. Please note: ATVAM is also referred to as ATV Minnesota.**
  - Send member renewals to: ATVAM, PO Box 300, Stacy, MN 55079.
- E-newsletters are now archived on [atvam.org](http://atvam.org) to refer back to on topics.



**ATVAM**



## **RIDE & RALLY**

**Annual Convention**

**Sept 17 - 19, 2021**

**Hosted by Prospector ATV Club**

### **SPONSORSHIP OPPORTUNITIES**

This year's ATVAM Ride & Rally will be our biggest ever! Hundreds of riders from across the state will be attending, as well as many elected officials, public land managers and DNR staff and COs. **We invite your business to sponsor this great 3-day event:**

**BRONZE SPONSOR: \$250**

**SILVER SPONSOR: \$500**

**GOLD SPONSOR: \$1,000**

All sponsors will be highlighted and recognized throughout Ride & Rally, on printed material and posters at event locations. If you have a company poster, banner or flag, we will display that for you as well.

Please pay online at [atvam.org](http://atvam.org) or mail a check by September 1, 2021, so we have time to add your business name or logo to all materials.

Mail check to: ATVAM, P.O. Box 300, Stacy, MN 55079

Email logo to: [logo@atvam.org](mailto:logo@atvam.org) ATVAM is a 501(c) 4 non-profit organization.

**ATVAM, its executive board and 80 member clubs work hard year-round to:**

- Promote safe, responsible ATV riding. -Advance legislation to fund public ATV trails. -Partner with the Minnesota DNR to spend the dedicated ATV Fund wisely.
- Provide ATV clubs with the "tools" to build trails that are fun and sustainable.

**Thanks For Supporting the ATVAM Annual Convention!**

Questions? Email ATVAM at [atvamoffice@atvam.org](mailto:atvamoffice@atvam.org). Or call 800-442-8826

## **ATV MINNESOTA** *"Your Voice To Ride"*

Dedicated Volunteers  
Building Fun &  
Sustainable  
ATV Trails  
For The Riding Public

**Invite friends and family to  
join today. Gift  
memberships available!**

See the mailing label on your  
Minnesota Wheelin magazine  
for the renewal date of your  
membership.

Be sure to include your email  
address on the renewal form to  
receive newsletters. And send  
renewals to ATVMN's mailing  
address: PO Box 300, Stacy,  
MN 55079.

***All those in favor of your ATV club  
or business sponsoring the Ride & Rally, say aye!***

Belonging to ATV Minnesota, you join thousands of riders throughout the state, have fun, and help create a positive future of ATV riding in Minnesota.

### **As a family or individual member for just \$20 you receive:**

- A subscription to Minnesota Wheelin magazine (6 issues per year)
- Twice-monthly newsletter by email with the latest news and information
- Membership card and bumper sticker
- Invitation to events, including our Legislative Summit in winter, Vision Meeting and Ride & Roast in the spring, and State Convention "Ride & Rally" in the fall, as well as general membership meetings
- Discounts with many of our business members
- A full-time lobbyist at the State Capitol, helping create pro-ATV legislation, and moving forward important bills that help provide funding for new trail systems

**As a business member, for \$75 you receive:**

All of the above, plus:

- Your business name and contact information listed in Minnesota Wheelin magazine and on the ATV Minnesota website
- Discounts on advertising in Minnesota Wheelin
- Opportunities to reach more customers by sponsoring or donating to our events
- An official ATV Minnesota membership certificate for display in your business

To join, contact **ATVAM** or call (800) 442-8826.

**ATVAM**

**Follow us for all the latest news!**



ATV Association of Minnesota  
PO Box 300, Stacy, MN 55079  
800-442-8826  
atvamoffice@atvam.org  
www.atvam.org

Connect with us



ATVAM | PO Box 300, Stacy, MN 55079

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