



The HENRY GUNNINK FAMILY is honored to sponsor this year's PRESIDENT'S RIDE

We often think of this event as the "V.I.P. Ride," and for us, that phrase brings us back to our own Very Important Person—our dad, Henry.

Henry has always been at the heart of our outdoor adventures. He first introduced us to snowmobiling with the family's very first sled, a 1965 Polaris Colt. From that moment on, countless memories were made riding with family and friends. Years later, our family came to ATV riding a little late—but we quickly embraced it. Dad was already in his late seventies when he took his very first ride, and before long, he had graduated from being a passenger to proudly driving his own machine.

Henry has also been a dedicated member of the Finland Snowmobile/ATV Club, lending a hand at events, helping with trail work, and, even into his nineties, showing up for club rides. At 91 years old, his enthusiasm has never faded.

One of Dad's favorite sayings while we were growing up was:

"Go outside and blow some stink off!"

That simple wisdom still guides us today. Our family lives for the outdoors—whether it's snowmobiling, riding, or just enjoying time together.

Today, Dad is living with age-related dementia, and many of those treasured memories are fading. Yet while he may not always remember the names or details, he still feels the love.

That's why we invite you to help us honor our V.I.P. by signing Dad's banner

Each name written is a reminder of the lives he has touched, and he will return that kindness with the same warmth and gratitude he has always shared.

Go out and live your best life!

With warm regards,

The Henry Gunnink Family

Welcome to RIDE & RALLY 2025

Welcome,

Thank you for joining us for the State ATV Convention, Ride & Rally 2025!



This year's convention is proudly hosted by three clubs: the Finland Snowmobile/ATV Club, the Silver Riders Snowmobile/ATV Club of Silver Bay, and the Wild Country ATV Club of Two Harbors. These clubs are excited to bring the convention to Minnesota's beautiful North Shore. They have been hard at work improving their trail systems and making important new additions.

During the President's Ride on Friday and throughout the weekend, riders will experience breathtaking views of the forested areas surrounding Lake Superior. The trails you ride are the result of strong cooperation among many different partners who have worked together to enhance the OHV experience. From building key trail connections between towns, to maintaining and improving existing routes, to planning for future needs—what has been accomplished by these clubs, agencies, and trail groups is truly impressive.

On Saturday, our banquet at the Rukavina Ice Arena begins with a social hour at 4:00 p.m., followed by a silent auction. Dinner will be served at 6:00 p.m., leading into the General Membership Meeting. The meeting will include:

- An update from our lobbyist
- The election of our Treasurer and 1st Vice President
- Remarks from major sponsors and dignitaries
- Additional general membership business

The evening will conclude with a live auction, our association's largest fundraiser of the year. This fundraiser makes it possible to keep a lobbyist working on behalf of all ATV riders in Minnesota, support staff to handle memberships and communications, and fund our publications. Our State Communications Director, in a paid half-time role, works tirelessly to produce a newsletter twice per month and a magazine six times per year.

Please remember that neither the executive board nor the regional directors receive compensation for their time or travel. Your generosity during the auctions directly supports the work of the association and benefits all ATV riders statewide.

On Sunday at 9:00 a.m., we will hold the State Board Business Meeting at the Rukavina Arena. All are welcome to attend.

Once again, thank you for being part of the 2025 ATV MN Ride & Rally State Convention. The host clubs have put an incredible amount of time and energy into making this a memorable event. As you see them throughout the weekend, please take a moment to thank them. Those who have hosted in the past know how much work goes into making this convention a success!

Best regards,

Ron

Ron Potter, ATV MN President



Dear ATV Enthusiasts,

On behalf of the mayors and town representatives from across our beautiful area, we extend our warmest welcome to the 2025 ATV MN Ride & Rally State Convention, taking place on Minnesota's beautiful North Shore of Lake Superior. The cities of Two Harbors, Silver Bay, and Finland are thrilled to host this exciting event and look forward to the unforgettable experiences it promises to deliver.

As Representatives, we recognize the importance of outdoor recreation and the positive impact it has on our communities. ATV riding, in particular, not only allows us to connect with nature but also fosters a sense of camaraderie among enthusiasts. The North Shore with its rugged terrain, scenic trails and vistas of Lake Superior provides the perfect backdrop for this thrilling gathering.

The 2025 ATV MN Ride & Rally State Convention promises to be a weekend filled with adventure, entertainment, and a deep appreciation for our state's natural beauty. Whether you're a seasoned rider or a newcomer to the world of all-terrain vehicles, there will be something for everyone to enjoy.

During your visit to the North Shore, we encourage you to explore not only the fantastic ATV trails but also the local attractions and hospitality our communities have to offer. We take pride in showcasing the unique charm and natural beauty of our region, and we believe that the 2025 ATV MN Ride & Rally State Convention will do just that. We hope you have a fantastic time exploring our trails, making new friends, and creating lasting memories.

We want to express our gratitude to the organizers, volunteers, and participants who have come together to make this event possible. Your dedication to promoting responsible and enjoyable ATV riding is commendable, and we're honored to be part of this event alongside you.

Thank you for choosing the North Shore as your destination for this thrilling convention. We're confident that this year's event will be one for the books, and we can't wait to see the excitement that it brings to our communities.

Safe travels, and let the adventure begin!

Ride Right. Ride Safe.

Warm regards,

Mayor **Wade LeBlanc** May City of Silver Bay City

Mayor *Lew Conner* City of Two Harbors

Chair, *Paul Hartshorn*Crystal Bay Township, Finland

Welcome SILVER BAY



Dear ATV Enthusiasts,

On behalf of the Finland Snowmobile & ATV, Silver Trail Riders, and the Wild Country ATV Club we'd like to extend a warm welcome to the 2025 Ride & Rally Minnesota State ATV Convention. As co-hosts of this year's event, we have anticipated your arrival and invite you to join us for an unforgettable weekend of all things ATV!

This year's convention promises to be an exhilarating experience, as we bring together enthusiasts from across our great state to celebrate our shared passion for off-roading.

Here's a sneak peek of what you can expect:

Scenic Trail Rides: Explore the breathtaking beauty of our region with guided trail rides that showcase the best our local terrain has to offer.

Networking: Connect with fellow riders and enthusiasts who share your love for ATVs and the great outdoors.

Prizes: Get ready for some fantastic auction and raffle prizes that will make your ATV adventures even more thrilling.

We are deeply committed to making this convention a memorable and safe experience for all participants. Thank you for choosing to visit us here on Minnesota's beautiful North Shore.

Let's make the 2025 Ride & Rally State Convention an event to remember. See you on the trails!

Sincerely,

Gandy Gunnink Sandy Gunnink, President Finland Snowmobile & ATV Club Silver Trail Riders

Todd Jasperson Presiden

Todd Jasperson, President Silver Trail Riders ATV CLUB
TWO HARBORS, MINNESOTA

Mike Brandt, President Wild Country ATV Club

Finland Snowmobile & ATV Club A Tradition of Trails and Community

The history of snowmobiling in Finland, Minnesota, reaches back to the 1960s, when a few dedicated pioneers set the stage for a tradition that still thrives today. In 1967, the Finland Snowmobile Club was officially established to maintain and improve local trails. Among its earliest leaders were Bonnie and Wally Tikkanen, who not only served as the first president and secretary but also ran one of the area's first snowmobile dealerships. Long before an official trail system existed, they led rides across logging roads and forest paths, helping to grow the sport in the North Shore region.

Today, the organization continues as the Finland Snowmobile & ATV Club, proudly maintaining over 30 miles of trails and carrying on a strong tradition of volunteerism and community service.

Key Milestones

Early 1960s: A local Scorpion snowmobile dealership sparks interest in the sport.

1966: Bonnie and Wally Tikkanen begin selling snowmobiles and lead early rides through the woods.

1967: The Finland Snowmobile Club is officially formed with the Tikkannens as charter members and leaders.

Following Years: The club commits to maintaining and improving trails, becoming a cornerstone of local recreation.

Today: The Finland Snowmobile & ATV Club group grooms and maintains trails for both snowmobilers and ATV riders.

Our Legacy

What started as a grassroots effort in the 1960s has grown into a vital community organization. The Finland Snowmobile & ATV Club continues to bring people together, support recreation, and protect the trail systems that remain a treasured resource for generations to come.

Silver Trail Riders Club History

The Silver Trail Riders, a snowmobile and ATV club based in Silver Bay, Minnesota, was founded in 1969 by local snowmobilers dedicated to building and maintaining trails. While the club's early focus was on snowmobiling, it later expanded to include ATVs as the sport gained popularity, ensuring year-round recreation opportunities for the community.

Key Milestones

1969 – Founding: Established by local snowmobilers who developed trails around Silver Bay.

Expansion: Adapted to include ATVs, maintaining trails for both summer and winter riding.

Today: A non-profit organization that maintains more than 60 miles of trails.

Trail Support: Funded through Minnesota Grant-in-Aid monies, membership dues, and donations.

Community Partnership: Works with neighboring clubs, including the Wild Country ATV Club and the Finland Snowmobile & ATV Club, to co-sponsor events such as the ATV Minnesota Ride & Rally.

Trail System: Maintains major routes like the Red Dot Trail, with connections to the Moose Walk and Moose Run trails.

Landowner Support: Relies on the cooperation of local landowners who make the trail system possible.

For over 50 years, the Silver Trail Riders have been a cornerstone of outdoor recreation in the Silver Bay area, committed to maintaining safe, scenic trails and fostering community through volunteerism and partnerships.

Wild Country ATV Club Two Harbors, MN

The Wild Country ATV Club is proud to serve as one of the host clubs for the 2025 ATV MN State Ride & Rally.

Based in Two Harbors, the club is dedicated to building, maintaining, and promoting safe, sustainable ATV trails that showcase the beauty of Minnesota's North Shore. With an active membership and a strong community spirit, the Wild Country ATV Club works to ensure enjoyable riding opportunities for generations to come.

ALL-TERRAIN VEHICLE ASSOCIATION OF MINNESOTA, INC.



The All-Terrain Vehicle Association of Minnesota, Inc., first organized in 1983, is a non-profit corporation under Minnesota Statutes Chapter 317A. It is composed of individual, family and business members. The management of the All-Terrain Vehicle Association of Minnesota (ATV MN) occurs through the State Board of Directors. The daily direction of ATV MN is conducted by the Executive Board, as delegated and overseen by the State Board of Directors.

ATV MN was established to serve the interests of all-terrain vehicle (ATV) owners by advocating for ATV recreation, advancing the safe use of ATVs, providing information, and participating in legislative and regulatory activities related to the use of ATVs.

Major accomplishments in ATV recreation since the formation of ATV MN include:

- ATV registration program and dedicated fund account established
- ATV Grant-in-Aid trail grant program established
- · ATV youth safety training program established
- · Trail Ambassador Program initiated
- · ATV funding increased from gas tax refund formula change
- Thousands of miles of ATV Grant-in-Aid trails were constructed and maintained, using best practices to ensure they are economically and environmentally sustainable.

ATV MN Mission Statement

- Advocate for ATV recreation with a focus on the benefits of responsible behavior.
- Advance and foster the increasing recognition and acceptance that ATV recreation is an important component within the recreational opportunities, recreational system, and economy of the State of Minnesota.
- Assist in the establishment of new clubs and strengthening of existing clubs which share the vision and values of ATV MN
- Promote the safe use of ATVs and partner in the ATV adult and youth rider safety training program in Minnesota
- Promote responsible ATV use and rider behavior regarding respect for the environment, other recreational uses, and the law.
- Serve as a source of information regarding ATV recreation, clubs, activities, and significant issues regarding the sport.
- Participate in the legislative process and public agency planning or actions on matters which affect ATV recreation.

ATV MN CLUBS

| NORTHWEST REGION | | | NORTHEAST REGION | | |
|--|--|--|--|---|---|
| CLUB NAME | CITY | COUNTY | CLUB NAME | CITY | COUNTY |
| Akeley Paul Bunyan | | | Pine Riders ATV Club | Pine City | Pine |
| ATV Trailriders | Akeley | Hubbard | Prospector ATVClub | Ely | Saint Louis |
| Eagle Country Snowmobile & ATV Club | Remer | Cass | Quad Cities ATV Club | Virginia | Saint Louis |
| FireFrost ATV Club | Halstad | Norman | Range Riders ATV Club | Nashwauk | Itasca |
| Forest Riders ATV Club | Park Rapids | Hubbard | Ranger Snowmobile/ATV Club | Hoyt Lakes | Saint Louis |
| Fourtown-Grygla | | | Rapids Riders ATV Club | Grand Rapids | Itasca |
| Sportsmans Club | Grygla | Marshall | Red Rock Riders ATV Club | Pengilly | Itasca |
| Lake Country ATV Riders | Staples | Wadena | Ridge Runners Snowmobile/ATV Club | Northome | Koochiching |
| Mudslingers OHV Club | Twin Valley | Norman | | | |
| North Star Trail Alliance | Roosevelt | Roseau | Run-A-Muck ATV Club Silver Trail Riders | Pengilly Silver Bay | Itasca Lake |
| Northwoods Riders OHV Club | Bemidji | Beltrami | Swampsiders Snowmobile | Sliver bay | Lаке |
| Over the Hills Gang ATV Club | Outing | Cass | & ATV Club | Bigfork | Itasca |
| Red River Riders ATV Club | Moorhead | Clay | Twig Area Trail Riders ATV Club | Saginaw | Saint Louis |
| Roseau & Lake Of The Woods | Daggerialt | Danasu | Up North Riders ATV Club | McGregor | Aitkin |
| Sportsman Club Rupostono Off Road | Roosevelt | Roseau | Voyageur Country ATV | Crane Lake | Saint Louis |
| Runestone Off-Road ATV Riders | Alexandria | Douglas | White Pine Riders | McGrath | Aitkin |
| Timber Riders ATV Club | Hines | Polk | Whiteface River Riders ATV Club | Cotton | Saint Louis |
| Timberland Dirt Devils ATV Club | Akeley | Hubbard | Wild Country ATV Club | Two Harbors | Lake |
| Woods & Wheels ATV Club | Detroit Lakes | Becker | Wilderness Wheelers ATV Club | Bigfork | Itasca |
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PRIEMIER Sponson



Premier Sponsor Recognition

Lovin' Lake County of Minnesota

ATV Minnesota and our member clubs are honored to recognize Lovin' Lake County as the official Premier

Sponsor of the 2025 ATV MN Ride & Rally State Convention. Their commitment and support are vital in helping us host this celebration of outdoor recreation, community, and trail stewardship.

About Lovin' Lake County

Lovin' Lake County is the official destination marketing organization for Lake County, Minnesota.

Established to promote the region's natural beauty, outdoor recreation, and unique communities, the organization works tirelessly to highlight Lake County as a premier travel destination in Minnesota's North Shore region.

Lake County is home to some of the state's most breathtaking landscapes, including the rugged shoreline of Lake Superior, vast stretches of the Superior National Forest, and an extensive system of ATV, snowmobile, and multi-use trails. Lovin' Lake County was founded with the mission of showcasing these assets, supporting local businesses, and encouraging sustainable tourism that strengthens the area's economy.

Through innovative marketing campaigns, partnerships with community organizations, and ongoing trail and recreational initiatives, Lovin' Lake County has become a trusted advocate for visitors and residents alike. Their efforts not only attract travelers but also foster a strong sense of pride within the local Communities.

A Message of Thanks

On behalf of ATV Minnesota, our clubs, and our members statewide, we extend our sincere gratitude to Lovin' Lake County for serving as the Premier Sponsor of the Ride & Rally. Your support helps us bring riders together from across Minnesota, celebrate our trail systems, and continue building a strong future for outdoor recreation in our state.





FULL-THROTTLE Sponsons









NEWRANGE COPPER NICKEL









HALF-THROTTLE Sponwow





















StateFarmAmy Jordahl, Agent



















RIDE & RALLY DONORS

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\$10,000+

Lovin' Lake County

Exclusive

\$5,000

EMSCO

Exclusive President's ride sponsor:

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The Family of Henry Gunnink

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Polaris

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Ranger Snowmobile & ATV Club

Voyageur Country ATV South Metro ATV Rasmussen Well Drilling, Inc Tire Wiz

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Cherry Bomb Fireworks Inc.

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WA Fisher

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Northwoods ATV Alliance

Costin Group Inc.

Cleveland-Cliffs Mining

Twin Metals

Crystal Bay Township/ Friends of Finland

Cook County ATV Club

Zup's Silver Bay/Bri-Esa's

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NSFCU

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Discovery Publishing

Polaris Ride Command

Aftermarket Assassins

Finland Snowmobile & ATV Club

SGB Specialties

Trueman-Welters Powersports

Wild Country ATV Club

Duluth Lawn & Sports

Lake Country ATV Riders

DONORS

\$50-\$450

Auto Value Finland Co-Op Woodtick Wheelers Jeffery Rahm Mariner Motel Run-A-Muck ATV Club Swampsiders ATV Club Mudslingers ATV Club Babbitt ATV/Snowmobile Club Carlton County Riders

Drift Skippers Cuyuna Iron Range Riders Goodhue-Bellchester Rail Riders Kiwi Snowmobile ATV Club

Quad Cities ATV Club Southeastern MN ATV Club

T.H. Auto Inc Crow River Wheelers ATV Club

Keewatin Trail Runners Alvwood Squaw Lake Club

Dennis Kirk **DRT Motorsports**

Glue Tread Inc

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Wood City Riders

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North Metro Trail Riders

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Julie's True Value

Northwoods Family Grille

Beaver Bay Sports Team Brandt

Jer's Small Engine Repair

J&J Works

RIDE & RALLY RIDE SPONSORS

CHERRY BOMB FIREWORKS

Get ready for an unforgettable experience with Cherry Bomb Fireworks MN, Maple Grove's premier independently owned fireworks destination. Opening in June 2025, we're committed to bringing breathtaking displays and exciting moments to the community and the greater metro area all year long.

Whether it's the Fourth of July, a birthday, a wedding, a gender reveal, or any other special occasion, we offer a spectacular selection to make your celebration shine. With top-quality fireworks designed to light up the sky and spark lasting memories, Cherry Bomb Fireworks is here to make every gathering extraordinary.

WILDHURST LODGE & CAMPGROUND

Wildhurst Lodge invites you to discover the beauty of the North Country. Nestled in 40 private acres of the Sawtooth Mountains, our lodge and campground offer direct access to ATV and snowmobile trails, making it the perfect base for adventure. Guests can explore the wilderness by ATV, snowmobile, snowshoes, or on foot—and then return to the comfort of a cozy fire in the lodge.

Wildlife is part of the experience at Wildhurst, with frequent sightings of bears, moose, and grouse along the surrounding trails and creeks. Whether you come for the thrill of the ride or the peace of the outdoors, Wildhurst offers a true North Shore adventure and is proud to be a supporter of the ATV MN Ride & Rally.

THE TRESTLE INN ISABELLA. MN

A Unique Story

The owners of Crooked Lake Resort initially opened the offthe-beaten-path country saloon to handle the large number of snowmobilers coming through. One day, while snowmobiling, they encountered an abandoned railroad trestle last used in the 1920s deep in the Superior National Forest. The timbers are estimated to be 300 years old.

Upon getting Forest Service permission, they dismantled the beams and began construction in 1883. Every piece of the building was hand-made and exists today. It opened in 1985.

Nestled in the heart of northern Minnesota's Northwoods, The Trestle Inn has been a favorite stop for outdoor enthusiasts for decades. Known for its welcoming atmosphere, great food, and rustic charm, it has long served as a gathering place for snowmobilers, ATV riders, and travelers exploring the trails around Isabella. The Trestle Inn is proud to support the ATV MN Ride & Rally as a sponsor, continuing its tradition of giving back to the riding community and celebrating the spirit of adventure.

AMY JORDAHL STATE FARM AGENCY

Established in 2016, Amy Jordahl State Farm Agency proudly serves the North Shore communities with office locations in Two Harbors and Silver Bay, Minnesota. Our team of five licensed professionals specializes in auto, homeowners, life, and disability insurance, committed to providing personalized service and comprehensive coverage to meet the unique needs of each of our State Farm families.

Amy's passion for the North Shore began during childhood summers spent at the family cabin along the Gunflint Trail. This deep connection to the area inspires our agency's dedication to helping neighbors protect what matters most. Outside the office, Amy and her family enjoy embracing the outdoors, reflecting the spirit and lifestyle of the communities we serve.

At Amy Jordahl State Farm Agency, we're here to help you navigate your insurance options with confidence and care.

ELY STATE FARM Lindsey Keen, Agent

I began my career with State Farm in 2009 and proudly took over the Ely office in 2019. My husband, Corey, and I are active members of the Prospector ATV Club, and we love spending as much time outdoors as possible—especially riding the trails.

Our office is here to serve the community with insurance and financial services, including coverage for all the recreational activities we enjoy in the Northland. As a team that values the great outdoors, we're dedicated to helping our neighbors protect against the risks that come with the adventures we all love.

FOUR SEASONS RESTAURANT FINLAND, MN

Located in the heart of Finland, the Four Seasons Restaurant is a local favorite known for its hearty meals, friendly service, and welcoming small-town atmosphere. Located near the Moose Run and Moose Walk ATV trails, it is a popular stop for riders year-round; Four Seasons has been serving the community and travelers alike for many years. The Four Seasons is proud to support the ATV MN Ride & Rally as a sponsor, continuing its tradition of hospitality and community spirit.

RASMUSSEN WELL DRILLING TWO HARBORS, MN

Serving the North Shore and surrounding communities since 1956 Rasmussen Well Drilling has built a trusted reputation for quality workmanship and dependable service. With years of experience in residential and commercial well drilling, they are dedicated to meeting the water needs of the region. Rasmussen Well Drilling is proud to support the ATV MN Ride & Rally as a sponsor, continuing their tradition of supporting local communities and outdoor recreation.

Membership Meeting AGENDA

SATURDAY • 6:30 PM **SEPTEMBER 27, 2025**

CALL TO ORDER

- Meeting called to order by the President
- Pledge of Allegiance
- o Role call

PRESIDENT'S WELCOME

- Opening remarks
- Recognition of members and guests

APPROVAL OF AGENDA

Motion to approve the agenda as presented

REPORTS

- o Committee Reports (as applicable)
- Update from ATV MN Lobbyist - Jeff Anderson

INTRODUCTION OF DIGNITARIES

- Local officials
- State and regional representatives
- Partner organizations

ELECTIONS

- o Election of 1st Vice President
- Election of Treasurer

OLD BUSINESS

Updates on ongoing projects and initiatives

NEW BUSINESS

Member proposals and discussion

ANNOUNCEMENTS

Upcoming events, rides, and conventions

ADJOURNMENT

Motion to adjourn the meeting

RIDE & RALLY

ATV MN State Convention Schedule

FRIDAY SEPTEMBER 26, 2025

8:00 AM — Registration opens at the Rukavina Ice Arena, Silver Bay, MN

10:00 AM — President's Ride: Depart from the Rukavina Ice
Arena, Silver Bay, MN to the Clair Nelson Community
Center, Finland, MN
Lunch provided

SATURDAY SEPTEMBER 27, 2025

8:00 AM – Registration at the Rukavina Ice Arena, Silver Bay, MN

8:00 - 4:00 PM — Guided rides (5 routes available throughout the area)

4:00 - 5:00 PM – Happy Hour at the Rukavina Ice Arena

4:00 - 7:00 PM - Silent Auction

5:00 - 7:00 PM - ATV MN Ride & Rally Banquet

6:00 PM – General Membership Meeting & Elections

7:00 - 8:00 PM – Live Auction and Best in Show

SUNDAY SEPTEMBER 28, 2025

9:00 AM – ATV MN Statewide Business Meeting at the Rukavina Ice Arena, Silver Bay, MN